



NO LAUGHING MATTER 2024 - COMEDY NIGHT FUNDRAISER  
HOSTED BY THE CHILDREN'S BRAIN TUMOR PROJECT FOUNDATION  
(EIN: 46-4537457, FORMERLY KNOWN AS ELIZABETH'S HOPE)

I will sponsor:

\_\_\_\_\_ \$50,000 ALL KIDDING ASIDE  
(includes 2 tables of 10, premium seating)  
Tax deductible portion = \$43,500

\_\_\_\_\_ \$25,000 KINGS OF COMEDY  
(includes 2 tables of 10, premium seating)  
Tax deductible portion = \$19,000

\_\_\_\_\_ \$12,000 SIDE SPLITTING  
(includes 1 table of 10, premium seating)  
Tax deductible portion = \$9,250

\_\_\_\_\_ \$6,000 KNEE SLAPPER  
(includes 1 table of 10)  
Tax deductible portion = \$3,250

I will purchase a table(s)/tickets:

\_\_\_\_\_ \$10,000 premium table (seats 10)  
Tax deductible portion = \$7,500

\_\_\_\_\_ \$5,000 standard table (seats 10)  
Tax deductible portion = \$2,500

\_\_\_\_\_ premium seats, \$1,000 each  
Tax deductible portion = \$750

\_\_\_\_\_ regular seats, \$500 each  
Tax deductible portion = \$250

\_\_\_\_\_ kids' tickets (under 18 yrs), \$150 each  
Tax deductible portion = \$100

I cannot attend, but I'd like to donate \$ \_\_\_\_\_

I cannot attend, but I would like to donate my table/tickets so a family impacted by this disease may attend.

Please make your check out to the Children's Brain Tumor Project Foundation and indicate "No Laughing Matter" in the memo. EIN: 46-4537457 (formerly known as Elizabeth's Hope).

\_\_\_\_\_  
FIRST NAME

\_\_\_\_\_  
LAST NAME

\_\_\_\_\_  
STREET ADDRESS

\_\_\_\_\_  
CITY

\_\_\_\_\_  
STATE

\_\_\_\_\_  
COUNTRY

\_\_\_\_\_  
ZIP/COUNTRY CODE

\_\_\_\_\_  
PHONE (REQUIRED)

\_\_\_\_\_  
EMAIL (REQUIRED)

The tax deductible portion of your gift funds the groundbreaking research underway at Weill Cornell Medicine, supporting innovative strategies to treat rare pediatric brain tumors and offering hope to patients and families facing this heartbreaking diagnosis.

## Sponsorship Opportunities

ALL KIDDING ASIDE: \$50,000 Exclusive sponsorship of two premiere tables with the best seats in the house for 20 guests • Meet-and-greet for 10 guests • Logo featured on step-and-repeat • Full-page ad in electronic and printed program • Inclusion in media releases and promos • On-site event signage on pop-up banners and monitors throughout venue • Logo on newsletter and website for 6 months • Eight+ social media ads.

KINGS OF COMEDY: \$25,000 Two premium tables with seating for 20 guests • Meet-and-greet for 5 guests • Logo on step-and-repeat • Full-page ad in electronic and printed program • Inclusion in media releases • On-site event signage on pop-up banners and monitors • Logo on newsletter and website for 2 months • Five+ social media ads.

SIDE SPLITTING: \$12,000 One premium table with seating for 10 guests • Full-page ad in program • Event signage via stand-up banners in cocktail lounge/foyer • Logo on newsletter and website for 1 month • Three+ social media ads.

KNEE SLAPPER: \$6,000 One table with seating for 10 guests • Half-page ad in electronic program • Event signage in cocktail lounge/foyer • Three+ social media ads.

INDIVIDUAL TABLE/TICKET (PREMIUM SEATING): \$10,000/\$1,000 per ticket (table for 10)

INDIVIDUAL TABLE/TICKET: \$5,000/\$500 per ticket (table for 10)

INDIVIDUAL TICKET CHILD: \$150 per ticket (table for 10)

TABLE/TICKET PURCHASES DONATED TO COVER THE COSTS FOR A FAMILY IMPACTED BY THIS DISEASE TO ATTEND ARE 100% TAX DEDUCTIBLE.

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## Mail To

The Children's Brain Tumor Project Foundation  
c/o Cindy Campell  
PO Box 1316  
217 East 70th Street, #1316  
New York, NY 10021